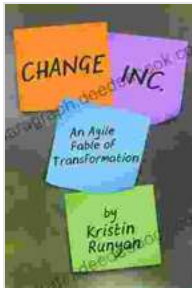


# Change Inc.: An Agile Fable of Transformation



## Change, Inc.: An Agile Fable of Transformation

by Kristin Runyan

★★★★☆ 4.3 out of 5

Language : English

File size : 1906 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

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Lending : Enabled

Paperback : 304 pages

Item Weight : 1.32 pounds

Dimensions : 6.69 x 0.79 x 9.45 inches

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## By John P. Kotter

Change is inevitable. It's a constant in our personal and professional lives. And while change can be challenging, it can also be an opportunity for growth and transformation.

In his book, *Change Inc.: An Agile Fable of Transformation*, John P. Kotter tells the story of a fictional company that is struggling to keep up with the changing business landscape. The company's CEO, Liz, knows that she needs to make some changes, but she's not sure where to start.

Liz decides to hire a consultant, Chris, to help her lead the change process. Chris is an expert in agile change management, and he teaches Liz and

her team how to use agile principles to navigate the challenges of change.

Together, Liz and Chris lead Change Inc. through a successful transformation. The company becomes more adaptable, innovative, and customer-focused. And Liz learns that change doesn't have to be painful or disruptive. In fact, it can be a positive and energizing experience.

Change Inc. is a must-read for anyone who is leading or managing change in their organization. It's a practical and inspiring guide that will help you to create a more agile and successful organization.

### **Key Takeaways from Change Inc.**

- Change is inevitable, so it's important to be prepared for it.
- Agile change management can help you to navigate the challenges of change.
- Change doesn't have to be painful or disruptive.
- With the right leadership, change can be a positive and energizing experience.

### **How to Apply the Principles of Change Inc. to Your Organization**

1. Start by creating a sense of urgency for change.
2. Build a guiding coalition of leaders who are committed to change.
3. Create a vision for the future that is clear and compelling.
4. Empower your employees to take ownership of the change process.
5. Celebrate your successes and learn from your mistakes.

Change Inc. is a valuable resource for anyone who is leading or managing change in their organization. It's a practical and inspiring guide that will help you to create a more agile and successful organization.

If you're ready to embrace change and lead your organization to success, then I encourage you to read Change Inc. today.



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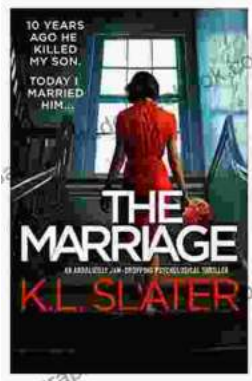
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